

# NORTH WEST SCHOOL OF DESIGN

MASTER THE TECHNICAL, ENTREPRENEURIAL AND CREATIVE CHALLENGES  
IN THE CREATION OF ARTWORK, FASHION AND DECOR



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## **COURSE INFORMATION:**                      **MERCHANDISING & WINDOW DRESSING 2011 KLERKSDORP CAMPUS**

### **COURSE CONTENT:**

Principles of window display  
Allocation of windows  
Planning & preparation of displays  
Props and lighting  
Selecting stock for displays  
Promotional signage, marking & ticketing

Visual Merchandising and Window Dressing skills assists helping your company to be better understand and define how display tactics can generate sales.

Based on South African Qualifications Authority  
Registered Unit Standard: 114907

### **COURSE DURATION:**

1 Month, 11 October 2011 to 3 November 2011  
Twice weekly, Tuesdays & Thursdays from 17h30 to 19h00

### **COURSE REQUIREMENTS:**

Each Learner must bring:  
Note pad, Pen

### **COURSE FEE:**

Fee structures, material-and-equipment requirements are available by submitting your contact details on the CONTACT US page or email us: [nwsd@gds.co.za](mailto:nwsd@gds.co.za)

### **COURSE OUTCOME:**

Certificate once visual display has been completed and assessed