

NWS D

# LEARN THE SKILL OF FASHION

Elective Streams:

- Fashion Design
- Fashion Communication & Buying

# NORTH WEST SCHOOL<sup>OF</sup> DESIGN

North West School of Design (NWSD), founded by awarding winning and highly recognized Fashion Entrepreneur Marlene Oosthuizen, has recently celebrated 22 years of training International and South Africa's top designers and fashion professionals. From 2013 the institution provided the South African fashion industry aspirants the opportunity to gain certification from the internationally recognised City and Guilds in fashion design or fashion buying and communications. As per the DHET, it is unfortunate that City and Guilds is no longer recognized in South Africa as of 2018 – this has provided an opportunity for NWSD to reinvent the brand and become aligned to the HEQSF at an appropriate NQF level. Through research and commitment, NWSD has designed a NQF Level 6: DIPLOMA IN FASHION DESIGN which has been submitted for accreditation.



The 3-year course in Fashion Design aims to provide the technical skillsets and practical techniques fashion designers need to conceptualize ideas, create blueprint patterns and, construct apparel by applying finishing techniques to production processes. It also aims to provide understanding of the core theoretical principles and practices that are integrated into the business of fashion, encouraging an entrepreneurial mindset able to justify the impact of the fashion world in driving international markets and globalization. Graduates entering the industry have a variety of career options available and gain valuable exposure through real-world work integrated learning experiences throughout the three years. The course encourages specialization within the discipline and provides access to further lifelong learning opportunities.

The North West School of Design is situated in the City of the People - Klerksdorp, North West. Together with Rustenburg, Klerksdorp forms the economic heart of the Platinum Province, North West Province.

# APPLICATION AND REGISTRATION PROCESSES

You (The Applicant) are more than welcome to apply online or to visit the college where you can interact with lecturers and students and see what NWSD has to offer.

We are available on any academic day of the year to help you with your application and registration process.

If you want to transfer from another Fashion Institute to North West School Of Design, please contact our Head of Institute, **Marlene** ([nwsd@gds.co.zs](mailto:nwsd@gds.co.zs)), for an RPL application.

If you need help with your application, please feel free to:

- Go to the **Contact us** page
- Send an email to our registrar, **Charles**: [charles@nwsd.co.za](mailto:charles@nwsd.co.za)
- Phone us: +27 (0)18 462 5149

Here are the steps to take when applying to study at NWSD:

## **STEP 1: Get the Prospectus**

- Once you have worked through our course offerings and have established which course you would like to apply for, make sure to go through the course prospectus so that you are more familiar with our admissions criteria, class schedule, subject structures and examination procedures.
- At this stage it is not required to choose between the Fashion Design or the Fashion Communication & Buying streams. All fulltime students register for the Fashion Design course, and it is then after your first year of study that you can decide to move over to the Fashion Communication & Buying stream. This is to ensure that your decision is made only once you are more familiar with the fashion industry and that you will have a better understanding of the differences between the streams.
- If at this stage you are not sure about any aspect of the course Prospectus, please email us ([charles@nwsd.co.za](mailto:charles@nwsd.co.za)), or give us a call (+27(0) 18 462 5149) to clarify.

## **STEP 2: Apply for Registration**

- To complete our online registration, go to this [link](#) and fill-in the registration form and do the online application test.
- Our Admission Officer will contact you telephonically and by email with your test results and the acceptance letter.

## **STEP 3: Payment of Registration fee**

- Once your application has been approved, it is vital that you pay your registration fee right-away, as your seat is only guaranteed once you have a NWSD student number.
- The student number and registration confirmation letter will only be issued once the registration fee has been paid.
- We have a reserve of 45 students for our 1<sup>st</sup> year group. Ensure that you apply ASAP so that your application can be processed, as you can only pay your registration fee once you have been accepted in writing.

## **STEP 4A: Registration Contact**

- After submitting the exam and paying the registration fee, our Admissions Officer will send you the following documents, of which you need to go through and sign:
  - Registration Contract
  - Internet Contract
  - Student Supply List

- Once the above documents have been signed, kindly send them back to the Admissions Officer so that they can create a student file for you.
- Your signed documents should be sent back to the Admissions Officer with the following documents:
  - Certified copy of Applicants ID
  - Certified copy of Parent/Bursar/Guardian ID (i.e. person responsible for fees)
  - Certified proof of residential address
  - Two passport / ID Photos of the Applicant



# ADMISSION

The three(3) year Fashion Design and/or Fashion Communications and Buying programme requires the minimum of an NQF level 4 National Senior Certificate or equivalent (as judged by SAQA) for admission.

The prerequisite criteria is an Online Application Exam, of which the prospective student should achieve a minimum of 70%.

Upon successful achievement of the prerequisite and information submitted, the admissions manager will provide further information via email and phone call.

## COURSE INFO

The course consists of four full-year modules. In each year, the first three modules focus on the conceptual underpinnings, while the fourth module culminates the years learning into the Work Integrated Learning Module which focuses on the full cycle of production in the fashion world.

The first year of the course is compulsory for all students and forms the foundation of the programme – exiting students at NQF level 5. The course provides students with the opportunity to choose a career trajectory path and focus on the specialist set of skills and knowledgebase needed for either of these streams in their second year.

Students can enter the industry as fashion designers with the practical and technical skillsets to design and produce patterns and construct garments that are grounded in research and trend analysis. While the Fashion Communication and Buying electives focus on providing students with an expanded array of career opportunities within the business of fashion.

**At the commencement of the second year, students choose between the two discipline streams, namely;**

- 1) Fashion Design**
- 2) Fashion Communications & Buying**

Students can replace the Apparel Construction module with Fashion Buying and Public Relations units, enabling the opportunity to focus on the discipline.

Over three academic years, the programme consists of 3600 notional hours and awards 360 credits upon successful achievement of all modules.



## A FASHION FOCUSED FUTURE

***Fashion Design Students*** - For the more practical, creative and technical aspects of designing, like being involved in the design and manufacture of garments. This elective field will prepare you in design, construction, illustration, pattern engineering, product development and business management. Careers to follow with this qualification: Fashion Designer, Retail Designer, Couture Designer, Costume Designer, Patternmaker, Pattern-grader, CAD Specialist, Fashion Illustrator, Graphic Designer for Clothing, Production Manager/Specialist, Tailor, Quality Controller, Clothing Technologist, Procurement Specialist, Lecturer, Productivity Specialist.



***Fashion Communication & Buying Students*** - For those who are interested in the retail and management, financial, administrative and communicating side of fashion, and who want to get to such a position where all the big decisions lay on your shoulders, should follow this elective field, which will prepare you for careers in Fashion Buying, Fashion Journalism, Fashion Editing, Merchandising, Fashion Blogger, Trend Forecaster, Fashion Photographer, Fashion Agent, Fashion Marketing specialist, Fashion Events coordinator, Retail / Boutique management, and Fashion Publicist.



FASHION DESIGN

FIRST YEAR STUDENTS			
FASHION DESIGN & FASHION COMMUNICATION			
Module 1: Business of Fashion	Module 2: Designing of Fashion	Module 3: Production of Fashion	Module 4: Work-Integrated Learning
<i>This module aims to provide students with an understanding of operational knowledge and skills needed to function effectively in the business of fashion.</i>	<i>This module aims to provide students with the research and artistic elements used to influence design ideas and illustrate design concepts.</i>	<i>This module aims to provide students with the technical and practical skillsets required to produce the conceptual ideas and design illustrations into garments or apparel.</i>	<i>The Work Integrated Learning module serves as a real work-world project-based learning experience and is integral to demonstrate and evidence the student's ability to achieve the outcomes at the end of each year.</i>
<p><b><u>Unit 1: Business Management</u></b> Fashion Entrepreneurship Competitive advantage Careers in Fashion</p> <p><b><u>Unit 2: Fashion Buying</u></b> Intro to Fashion Buying Reporting Trends</p> <p><b><u>Unit 3: Marketing</u></b> Introduction to Marketing Branding Introduction to Costings Networking</p>	<p><b><u>Unit 1: Design &amp; Illustrations</u></b> Garment Illustrations Design Principles Theory of Fashion</p> <p><b><u>Unit 2: History of Fashion</u></b> 20th Century Designers Introduction to Renaissance</p> <p><b><u>Unit 3: Textiles</u></b> Introduction to textiles</p>	<p><b><u>Unit 1: Pattern Construction</u></b> Pattern Planning and Theory Basic Pattern Manipulation X!Act Design Block System</p> <p><b><u>Unit 2: Computer Aided Design</u></b> Introduction to CAD</p> <p><b><u>Unit 3: Apparel Construction</u></b> Factory Organisation Machine Technology Sewing Techniques Quality Control Fusing and Pressing</p> <p><b><u>Unit 4: Finishing Techniques</u></b> Accessory Making</p>	Digital Advertising Show Platinum Fashion Festival

SECOND YEAR STUDENTS			
FASHION DESIGN			
Module 1: Business of Fashion	Module 2: Designing of Fashion	Module 3: Production of Fashion	Module 4: Work-Integrated Learning
<i>This module aims to provide students with an understanding of operational knowledge and skills needed to function effectively in the business of fashion.</i>	<i>This module aims to provide students with the research and artistic elements used to influence design ideas and illustrate design concepts.</i>	<i>This module aims to provide students with the technical and practical skillsets required to produce the conceptual ideas and design illustrations into garments or apparel.</i>	<i>The Work Integrated Learning module serves as a real work-world project-based learning experience and is integral to demonstrate and evidence the student's ability to achieve the outcomes at the end of each year.</i>
<p><b><u>Unit 1: Business Management</u></b> Business Start Up Bookkeeping of Fashion Introduction to HR</p> <p><b><u>Unit 2.1: Public Relations</u></b> Fashion Public Relations Fashion Journalism Events Management Research and Market Survey Brand Strategies</p> <p><b><u>Unit 3: Marketing</u></b> Marketing Strategy Advertising and Promotions Consumer Relations Costing</p>	<p><b><u>Unit 1: Design &amp; Illustrations</u></b> Digital Storyboards Sketching and Rendering Concept to Collection</p> <p><b><u>Unit 2: History of Fashion</u></b> Renaissance to Now Wardrobe for Film</p> <p><b><u>Unit 3: Textiles</u></b> Textiles for Production Fabric Care</p>	<p><b><u>Unit 1: Pattern Construction</u></b> Knits &amp; Swimwear Drapes, Twists &amp; Cowl Advanced Skirts, trousers, collars &amp; sleeves Maternity, Children, Men's</p> <p><b><u>Unit 2: Computer Aided Design</u></b> Garment Pattern Making</p> <p><b><u>Unit 3: Apparel Construction</u></b> Quality Control Swimwear Men's Wear Lingerie</p> <p><b><u>Unit 4: Finishing Techniques</u></b> Creative Sewing Technical Fabrics</p>	Digital Advertising Show Platinum Fashion Festival



THIRD YEAR STUDENTS			
FASHION DESIGN			
Module 1: Business of Fashion	Module 2: Designing of Fashion	Module 3: Production of Fashion	Module 4: Work-Integrated Learning
<i>This module aims to provide students with an understanding of operational knowledge and skills needed to function effectively in the business of fashion.</i>	<i>This module aims to provide students with the research and artistic elements used to influence design ideas and illustrate design concepts.</i>	<i>This module aims to provide students with the technical and practical skillsets required to produce the conceptual ideas and design illustrations into garments or apparel.</i>	<i>The Work Integrated Learning module serves as a real work-world project-based learning experience and is integral to demonstrate and evidence the student's ability to achieve the outcomes at the end of each year.</i>
<p><b><u>Unit 1: Business Management</u></b> Business Plan Business Pitch</p> <p><b><u>Unit 2.1: Public Relations</u></b> Fashion Public Relations Fashion Journalism Fashion Events Management Social Media Strategy Fashion Photography</p> <p><b><u>Unit 3: International Marketing</u></b> Globalisation Sustainable Fashion Target Market Product Development Costing &amp; Pricing</p>	<p><b><u>Unit 1: Design &amp; Illustrations</u></b> Digital Illustrations Line Sheets</p>	<p><b><u>Unit 1: Pattern Construction</u></b> Tailoring (Men &amp; Women) Dress Stand Patterns Pattern Grading Production Patterns</p> <p><b><u>Unit 2: Computer Aided Design</u></b> Marking &amp; Grading</p> <p><b><u>Unit 3: Apparel Construction</u></b> Bridal Gown Men's Tailoring Production Systems Tech Packs Cutting Room</p>	<p>Digital Advertising Show Work Placement Learning Platinum Fashion Festival</p>





FASHION  
COMMUNICATION &  
BUYING

FIRST YEAR STUDENTS			
FASHION DESIGN & FASHION COMMUNICATION			
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SECOND YEAR STUDENTS			
FASHION COMMUNICATIONS & BUYING			
Module 1: Business of Fashion	Module 2: Designing of Fashion	Module 3: Production of Fashion	Module 4: Work-Integrated Learning
<i>This module aims to provide students with an understanding of operational knowledge and skills needed to function effectively in the business of fashion.</i>	<i>This module aims to provide students with the research and artistic elements used to influence design ideas and illustrate design concepts.</i>	<i>This module aims to provide students with the technical and practical skillsets required to produce the conceptual ideas and design illustrations into garments or apparel.</i>	<i>The Work Integrated Learning module serves as a real work-world project-based learning experience and is integral to demonstrate and evidence the student's ability to achieve the outcomes at the end of each year.</i>
<p><b><u>Unit 1: Business Management</u></b> Business Start Up Bookkeeping of Fashion Introduction to HR</p> <p><b><u>Unit 2: Fashion Buying</u></b> Fashion Buying Trend Forecasting Quality Control</p> <p><b><u>Unit 2.1: Public Relations</u></b> Fashion Public Relations Fashion Journalism Events Management Research and Market Survey Brand Strategies</p> <p><b><u>Unit 3: Marketing</u></b> Marketing Strategy Advertising and Promotions Consumer Relations Costing</p>	<p><b><u>Unit 1: Design &amp; Illustrations</u></b> Digital Storyboards Sketching and Rendering Concept to Collection</p> <p><b><u>Unit 2: History Of Fashion</u></b> Renaissance to Now Wardrobe for Film</p> <p><b><u>Unit 3: Textiles</u></b> Textiles for Production Fabric Care</p>	<p><b><u>Unit 1: Finishing Techniques</u></b> Creative Sewing Technical Fabrics</p>	Digital Advertising Show Platinum Fashion Festival

THIRD YEAR STUDENTS			
FASHION COMMUNICATIONS & BUYING			
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<p><b><u>Unit 1: Business Management</u></b>            Business Plan            Business Pitch</p> <p><b><u>Unit 2: Fashion Buying</u></b>            Fashion Buying            CAD Markers &amp; Grading            Quality Control            Tech Packs            Cutting Room</p> <p><b><u>Unit 2.1: Public Relations</u></b>            Fashion Public Relations            Fashion Journalism            Fashion Events Management            Social Media Strategy            Fashion Photography</p> <p><b><u>Unit 3: International Marketing</u></b>            Globalisation            Sustainable Fashion            Target Market            Product Development            Costing &amp; Pricing</p>	<p><b><u>Unit 1: Design &amp; Illustrations</u></b>            Digital Illustrations            Line Sheets</p>	N/A	Digital Advertising Show Work Placement Learning Platinum Fashion Festival

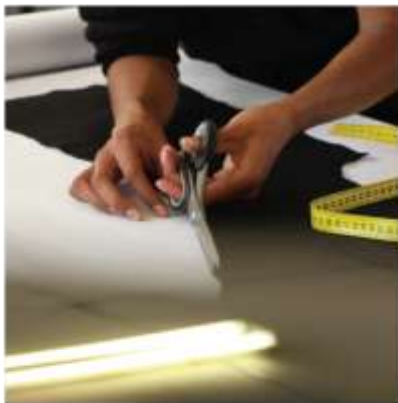


# ATTENDANCE POLICY

The course is designed for contact mode learning and therefore it is vital that students attend learning sessions. Students who have absenteeism problems not only suffer academically, but also socially. Absenteeism leads to inadequate learning on the part of the student and affects their overall performance. In the class or group situation, absenteeism of some of the students leads to unsatisfactory class averages and because our lecturer's job performance is measured on class averages obtained by the group, NWSD follows a strict absenteeism policy.

Each year consists of 4 terms and term breaks are estimated in accordance with provincial school term-breaks.

- 2021 Classes start on Wednesday, 27 January 2021
- Classes are Monday to Friday – 08h30 to 16h00
- Morning sessions are from 08h30 to 13h30
- Self-directed sessions are from 13h30 to 16:00
- All the above sessions will be attended as essential lecturing sessions and are compulsory class hours.
- Attendance registers are kept at all sessions.
- Students may take 1 hour (per week) leave absence from self-directed sessions for tuition related errands.



## ANNUAL FEE STRUCTURE 2021

Course Fee	1st Year 2021	2nd Year 2022	3rd Year 2023
Tuition Fees	R43 000-00	R42 000-00	R41 000-00
Examination Fee	R2 500-00	R2 500-00	R2 500-00
Kit Fees (Resource Levy, Design kit, Book kit, Manual Kit, Sew Kit, Textiles Kit)	R6 500-00	R6 500-00	R6 500-00
Selective Modules	R2 000-00	R2 000-00	R2 000-00
<b>TOTAL</b>	<b>R54 000-00</b>	<b>R53 000-00</b>	<b>R52 000-00</b>

Payment Options	1 <sup>ST</sup> Year 2021	2 <sup>nd</sup> Year 2022	3 <sup>rd</sup> Year 2023
<b>Option 1- Advanced Payment</b> Payable at the beginning of the year by 31 January 2021	R54 000-00	R53 000-00	R52 000-00
<b>Option 2- Termly Payment</b> Payable at the start of each term January, April, July, October	R14 000-00 X4 Instalments = R56 000-00	R13 750-00 X4 Instalments = R55 000-00	R13 500-00 X4 Instalments = R54 000-00
<b>Option 3- Monthly</b> Payable at the beginning of each month.	R4 820-00 X12 Instalments = R57 840-00	R4 750-00 X12 Instalments = R57 000-00	R4 650-00 X12 Instalments = R55 800-00

- The total annual course fee is payable in either 4 termly instalments or 12 monthly instalments. Please note that these instalments are the payment plan towards the total course fee and these monthly payments therefore do not coincide with monthly attendance of classes.
- Registration fees and other fees paid to NWSD are non-refundable.
- Students will receive a *Registration Confirmation* letter and *student number* once the Registration fee is paid and all signed contracts have been issued to NWSD.

<b>THE ABOVE FEES <u>EXCLUDE</u> THE FOLLOWING</b>			
	<b>1<sup>st</sup> Year 2021</b>	<b>2<sup>nd</sup> Year 2022</b>	<b>3<sup>rd</sup> Year 2023</b>
Registration Fee (Payable by 15 December 2020) or Late Registration fee (if paid after 15 December 2020)	R4 800-00 or  R5 200-00	N/A	N/A
PFF Fashion Show Ticket Fee Each student receives 10 tickets which they can sell or give to family and friends.	R800-00 October 2021	R800-00 October 2022	R800-00 October 2023
PFF DVD and Photo Fees	R120-00 November 2021	R180-00 November 2022	R200-00 November 2023
PFF Fashion Show Participation fee	R250-00 September 2021	R 1000-00 September 2022	R1 800-00 September 2023
Stationary, Sewing Machine, & Laptop	Refer to requisition list for specifications	Refer to requisition list for specifications	Refer to requisition list for specifications
Bridal Challenge Fabric	N/A	N/A	R1000 to R2000 June 2023
Swimsuit Project	N/A	R100 to R350 February 2022	N/A
Lingerie Project	N/A	R180 to R280 January 2022	N/A
Tailoring Project	N/A	N/A	R1000 to R2000 February 2023
Men's Wear Project	N/A	R300 to R500 March 2022	N/A
Circular Skirt Project	R150 to R250 March 2021	N/A	N/A
Hat Making Project	N/A	N/A	R200 to R400 June 2023
Corset Project	R150-00 to R180-00 June 2021	N/A	N/A
Storyboard Project	R100 to R200 February 2021	N/A	N/A
Fashion Show Collection Fabric The final amount needed cannot be estimated as this is dependent on the collection and fabric choices within the collection.	R300 to R3000 August 2021	R3 000 to R6 000 August 2022	R1 000 to R8 000 August 2023

### **Please Note**

- NWSD will gladly assist you in obtaining Special discounted prices for machines and laptops
- Students who are unable to receive funding for sewing projects will be assisted by the principal, by assigning a client who will then be responsible for the purchasing of fabric for the relevant project. The student will then produce the garment for the client under strict guidance from the principal to ensure the client receives a high-quality garment.
- NWSD will supply fabric for the following projects: 3<sup>rd</sup> year 3D Design; 3<sup>rd</sup> year Zero Waste Project; 1<sup>st</sup> year 1<sup>st</sup> Garment Project; 1<sup>st</sup> Year sewing samples

- Lecturing schedules and submission deadlines for sewing projects will not be rescheduled for students who do not have fabric in time for such schedules. Therefore, it is important to diarize and note the dates for when this fabric is needed.

## Student Accommodation

The North West School of Design does not house students, although we have contacts of available accommodation near the college. We can, however, not disclose any contact details, costs, addresses or any information regarding accommodation due to safety and privacy reasons. The admissions officer or the institute administrator will gladly assist registered students with finding accommodation on request.



We look forward to having you on campus!