

NORTH WEST
SCHOOL^{OF} DESIGN

And

Melanie Elz
PHOTOGRAPHY

Presents

**MASTERING MOBILE
PHOTOGRAPHY**

Workshop Overview:

Unlock the full potential of your smartphone to take breathtaking photos with our comprehensive workshop. This engaging program is designed to equip you with the essential knowledge and skills needed to produce professional-quality images using just your phone. The workshop encompasses:

- Core principles of photography,
- Exploration of smartphone camera features,
- How to take compelling photographs with your phone,
- Hands-on shooting exercises to refine your mobile photography powers.

Participants will receive expert guidance from the renowned photographer, Melanie Els, whose expertise, and passion for the craft will inspire and elevate your photographic journey.



Dates and Schedule:

Join us on **13 April 2024** at the well-reputed North West School of Design in Klerksdorp for an immersive learning experience. The workshop will run from **09:00 to 13:00**.

Detailed Course Content:

The workshop delves into various facets of mobile photography, ensuring a well-rounded skill set that includes, but is not limited to:

- Core principals of photography
- An introduction to the art of mobile photography,
- Exploration over your smartphone's camera capabilities,
- The foundational principles of compelling photography,

- Interactive creative challenges,
- Basics of mobile photo editing,



Target Audience:

This workshop is perfect for anyone eager to enhance their photography skills using a smartphone. Whether you're a hobbyist, aspiring professional, or simply looking to capture life's moments in stunning detail, this workshop is for you. Participants must be at least **18 years old** to attend.

We look forward to helping you discover the photographer within, using the most accessible tool at your fingertips – your smartphone.

*Please Note, we also have a **Teen Mobile Photography Workshop** specially designed for teens from the age of 13 to 17 and will be presented at NWSD on 5 April.*

Please ask Charles for this course info!

Your Lecturer - Melanie Els:



Melanie Els is a professional photographer based in Klerksdorp, known for her documentary and lifestyle photography. She has a reputation for capturing honest, raw, and emotive images that tell a story. Melanie operates solo on assignments and is also a registered birth photographer with the South African Birth Photographers Association (SABPA). Her work reflects a successful blend of creative flair and a genuine passion for seizing narrative moments through her lens.

Her photography services extend to various genres, including weddings, portraits, and photojournalism, showcasing her versatility and dedication to the art. Clients have praised her for the love and effort she puts into every photo, highlighting her ability to personalize and capture the essence of her subjects.

Melanie’s approach to photography is not just about taking pictures; it’s about creating art and preserving memories in the most authentic way possible. Her portfolio is a testament to her talent and the unique perspective she brings to her craft.

What do I need to complete the workshop?

- Your smartphone (fully charged)
- Notebook and Pen
- An object to photograph during our practical session.
- Attendees will be granted access to North West School of Design’s – GOOGLE classroom with access for a period of three (3) months once the workshop is completed.

Please note that a valid email address for this will be needed.

FEE BREAKDOWN:

Registration Fee	Workshop Fee
R 150.00 This is to be paid into the banking account of North West School of Design. The deadline for this payment is on 3 April 2024. This is a non-refundable registration fee.	R 580.00 This is to be paid into the banking account of North West School of Design. The deadline for this payment is on 3 April 2024.
TOTAL AMOUNT FOR WORKSHOP R 730.00	

Certification

Here at North West School of Design, our short courses are a combination of evening classes and workshops ranging from one –day workshops to nine-month part-time courses.

In the efforts to make our short course more affordable, the NWSD short courses are offered as non-credit bearing courses, as these courses are not unit standard based. Student therefore receive a non-credit bearing certificate after completing the short course.

What Does It Mean If My Course Is Non-Accredited?

Are you interested in studying a non-accredited course, but not sure whether it is worth the time and money? Many people are still under the impression that a non-accredited course has no value. This is not true. Non-accredited courses are great for learning a new skillset or building on your existing proficiencies. What's more, they are shorter in duration, which means that you can gain a new skill set in as little as six months.

What you need to know about non-accredited courses

- A non-accredited course has no connection to an external accreditation or professional body.
- Non-accredited courses focus on equipping the student with a specific knowledge and skillset.
- You can study a non-accredited course to help you in your current and future career, or for hobbyist purposes.
- Even though it carries no professional recognition, you can still list it on your CV.
- Non-accredited courses are often shorter in duration.
- Non-accredited courses are not as expensive as professional study programmes.
- Non-accredited courses are more affordable than accredited study programmes.

The advantages of studying a non-accredited course.

- The study material and assignments are not as complicated. Also, there are no exams.
- Non-accredited courses are often shorter in duration, which means that you can gain a new skillset in a short period of time.
- A non-accredited course can help you refine your skills.
- Non-accredited courses are still valuable in the job market.
- You can build on your knowledge and skill.
- The entrance requirements for non-accredited courses are not as strict as those for accredited courses.

Even though, this workshop is a non-accredited workshop, rest assured **NWSD is Accredited by the British Accreditation Council (BAC) as an International Centre.**

The achievement was awarded after the school underwent a rigorous evaluation process as well as an inspection by the BAC Inspectors from the UK. This International Accreditation is just one step in ensuring that the school's approach to teaching and learning is recognised and quality assured providing our students with a better platform to launch their careers in the fashion industry.



The British Accreditation Council (BAC) provides a comprehensive quality assurance scheme for independent further and higher education in the UK. BAC accreditation is recognised the world over by students, agents, and government officials as the clearest mark of educational quality in the private sector.

The BAC is a member organisation of the European Association for Quality Assurance (ENQA) in Higher Education.

MOBILE PHOTOGRAPHY REGISTRATION FORM

Please complete form and scan and send back to charles@nwsd.co.za including your proof of payments.

This contract confirms the registration of _____ (name of student) for the workshop,
MOBILE PHOTOGRAPHY.

I, _____ (person liable for payment of fees) the undersigned, understand and accept
 the above-mentioned student for the above-mentioned course.

I understand that the registration fee is not refundable on cancellation by myself or the student. I understand that North West School of Design will however reimburse the registration fee, should the course gets cancelled by North West School of Design.

I, _____ (name of student) that once, the course has started and the student
 withdraws a 15% cancellation fee of the total course fee to be repaid to North West School of Design.

I also understand and accept that lessons that have been missed from student, will not be refundable or deducted from the total class fees payable, as the price of the course is related to the course content and not hourly/class rate. Students must also abide to class times and class set-out schedules.

Registration forms to completed and be emailed back to charles@nwsd.co.za
 Also remember your copy of your id and also proof of address.

Banking Details:

Bank: FNB Klerksdorp
 Account no: 621 0603 2866
 Account name: Protocol General Sales TA NWSD
 Ref: MP & Surname

Details of person paying the fees

Student Details

Name	Name
Id number	Date of Birth/Id Number
Cell number	Cell number
Work Telephone Number	Home Telephone Number
Home Address	Home Address
	Email Address
Signature of person paying fees	Signature of student
Signature of Witness	Name of Witness