

NORTH WEST  
SCHOOL<sup>OF</sup> DESIGN

And

*Melanie Elz*  
PHOTOGRAPHY

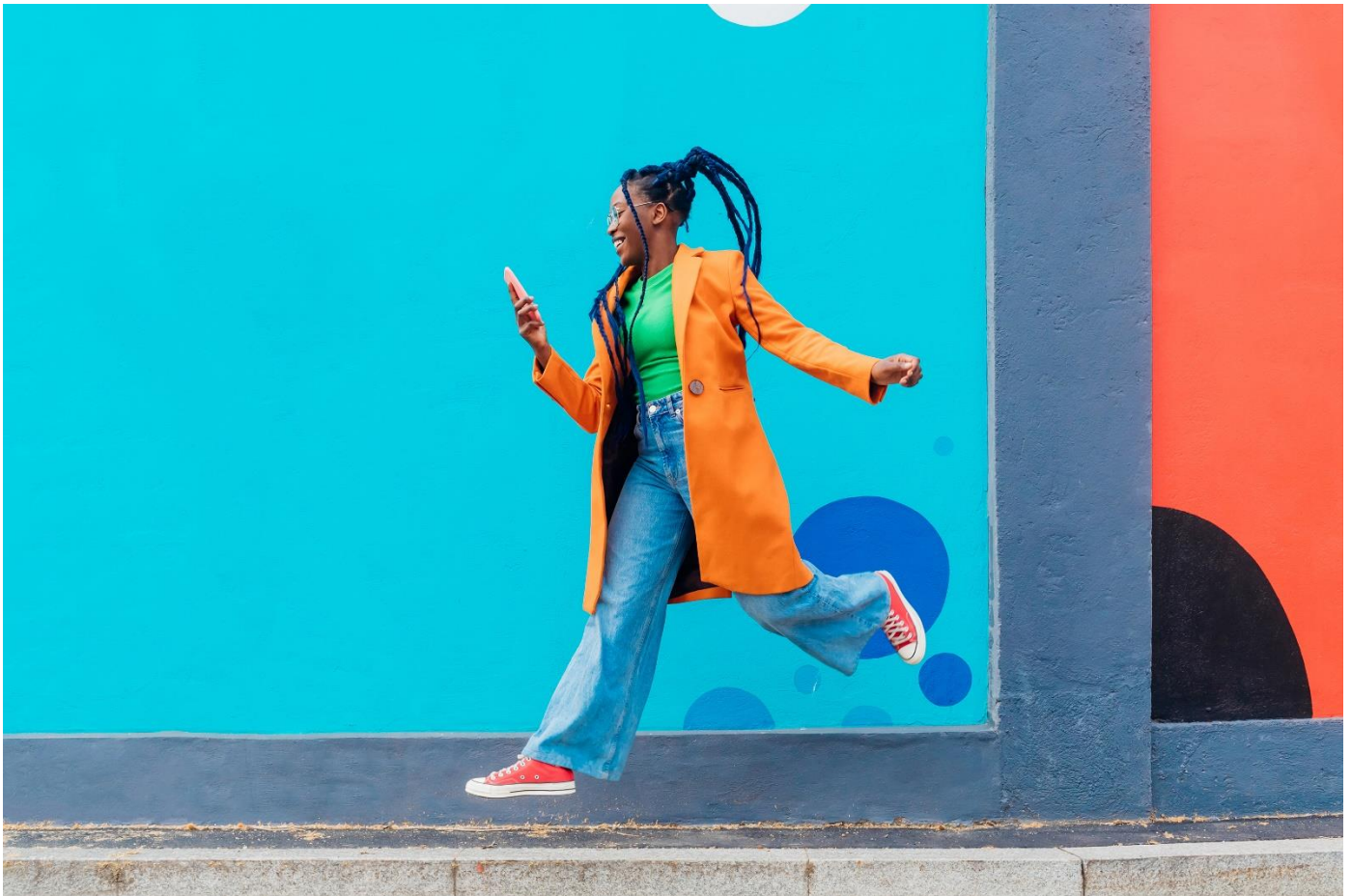
Presents

**TEEN MOBILE PHOTOGRAPHY**

**Overview:**

Smartphone photography plays a crucial role in the lives of teens in today's digital age, offering them a means of self-expression, social connection, and creative exploration. By embracing cell phone photography, teens can capture memories, tell stories, and navigate the world around them in unique and meaningful ways while **maintaining social media etiquette and responsible sharing**.

Workshop attendees will be guided under the capable hands of the esteemed and well-known photographer, Melanie Els.

**Dates and Time:**

Class will be presented on **05 APRIL 2024 at North West School of Design in Klerksdorp.**

**Time of workshop will be from 14:30 – 17:30.**

**Course Content:**

Various aspects of mastering the art of smartphone photography will be addressed including;

- Basic principles of Photography
- Explanation of key concepts including composition, lighting, and focus
- Discussions on framing and perspective
- Tips on better composition

- Protecting personal privacy
- Social Media Etiquette and Responsible Sharing
- Hands on creative photo challenges

**Who should attend:**

This workshop is specially formulated for teens from 13 – 18 years who wish to explore the wonders of smartphone photography.

**What do I need to complete the workshop?**

- Fully charged smartphone, battery pack
- Notebook and Pen
- Attendees will be granted access to North West School of Design’s – GOOGLE classroom with access for a period of three (3) months once the workshop is completed. **Please note that a valid email address for this will be needed.**



**FEE BREAKDOWN:**

Registration Fee	Workshop Fee
R 100.00 - this is to be paid into the banking account of North West School of Design. Banking details appear on registration form. The deadline for this payment is on 3 April 2024. This is a non-refundable fee.	R 450.00 - this is to be paid into the banking account of North West School of Design. Banking details appear on registration form. The deadline for this payment is on 3 April 2024.
<b>TOTAL FOR THE WORKSHOP</b>	<b>R 550.00</b>

## Certification

Here at North West School of Design, our short courses are a combination of evening classes and workshops ranging from one –day workshops to nine-month part-time courses.

In the efforts to make our short course more affordable, the NWSD short courses are offered as non-credit bearing courses, as these courses are not unit standard based. Student therefore receive a non-credit bearing certificate after completing the short course.

### What Does It Mean If My Course Is Non-Accredited?

Are you interested in studying a non-accredited course, but not sure whether it is worth the time and money? Many people are still under the impression that a non-accredited course has no value. This is not true. Non-accredited courses are great for learning a new skillset or building on your existing proficiencies. What's more, they are shorter in duration, which means that you can gain a new skill set in as little as six months.

### What you need to know about non-accredited courses

- A non-accredited course has no connection to an external accreditation or professional body.
- Non-accredited courses focus on equipping the student with a specific knowledge and skillset.
- You can study a non-accredited course to help you in your current and future career, or for hobbyist purposes.
- Even though it carries no professional recognition, you can still list it on your CV.
- Non-accredited courses are often shorter in duration.
- Non-accredited courses are not as expensive as professional study programmes.
- Non-accredited courses are more affordable than accredited study programmes.

### The advantages of studying a non-accredited course.

- The study material and assignments are not as complicated. Also, there are no exams.
- Non-accredited courses are often shorter in duration, which means that you can gain a new skillset in a short period of time.
- A non-accredited course can help you refine your skills.
- Non-accredited courses are still valuable in the job market.
- You can build on your knowledge and skill.
- The entrance requirements for non-accredited courses are not as strict as those for accredited courses.

Even though, this workshop is a non-accredited workshop, rest assured **NWSD is Accredited by the British Accreditation Council (BAC) as an International Centre.**

The achievement was awarded after the school underwent a rigorous evaluation process as well as an inspection by the BAC Inspectors from the UK. This International Accreditation is just one step in ensuring that the school's approach to teaching and learning is recognised and quality assured providing our students with a better platform to launch their careers in the fashion industry.



The British Accreditation Council (BAC) provides a comprehensive quality assurance scheme for independent further and higher education in the UK. BAC accreditation is recognised the world over by students, agents, and government officials as the clearest mark of educational quality in the private sector.

The BAC is a member organisation of the European Association for Quality Assurance (ENQA) in Higher Education.

# MOBILE PHOTOGRAPHY FOR TEENS REGISTRATION FORM

Please complete form and scan and send back to [charles@nwsd.co.za](mailto:charles@nwsd.co.za) including your proof of payments.

This contract confirms the registration of \_\_\_\_\_ (name of student) for the workshop,

### TEEN PHOTOGRAPHY.

I, \_\_\_\_\_ (person liable for payment of fees) the undersigned, understand and accept the above-mentioned student for the above-mentioned course.

I understand that the registration fee is not refundable on cancellation by myself or the student. I understand that North West School of Design will however reimburse the registration fee, should the course gets cancelled by North West School of Design.

I, \_\_\_\_\_ (name of student) that once, the course has started and the student withdraws a 15% cancellation fee of the total course fee to be repaid to North West School of Design.

I also understand and accept that lessons that have been missed from student, will not be refundable or deducted from the total class fees payable, as the price of the course is related to the course content and not hourly/class rate. Students must also abide to class times and class set-out schedules.

Registration forms to completed and be emailed back to [charles@nwsd.co.za](mailto:charles@nwsd.co.za) Also remember your copy of your id and also proof of address.

#### Banking Details:

Bank: FNB Klerksdorp

Account no: 621 0603 2866

Account name: Protocol General Sales TA NWSD

Ref: TPW & Surname

### Details of person paying the fees

### Student Details

Name	Name
Id number	Date of Birth/Id Number
Cell number	Cell number
Work Telephone Number	Home Telephone Number
Home Address	Home Address
	Email Address
Signature of person paying fees	Signature of student
Signature of Witness	Name of Witness

