

NWSD NEWS

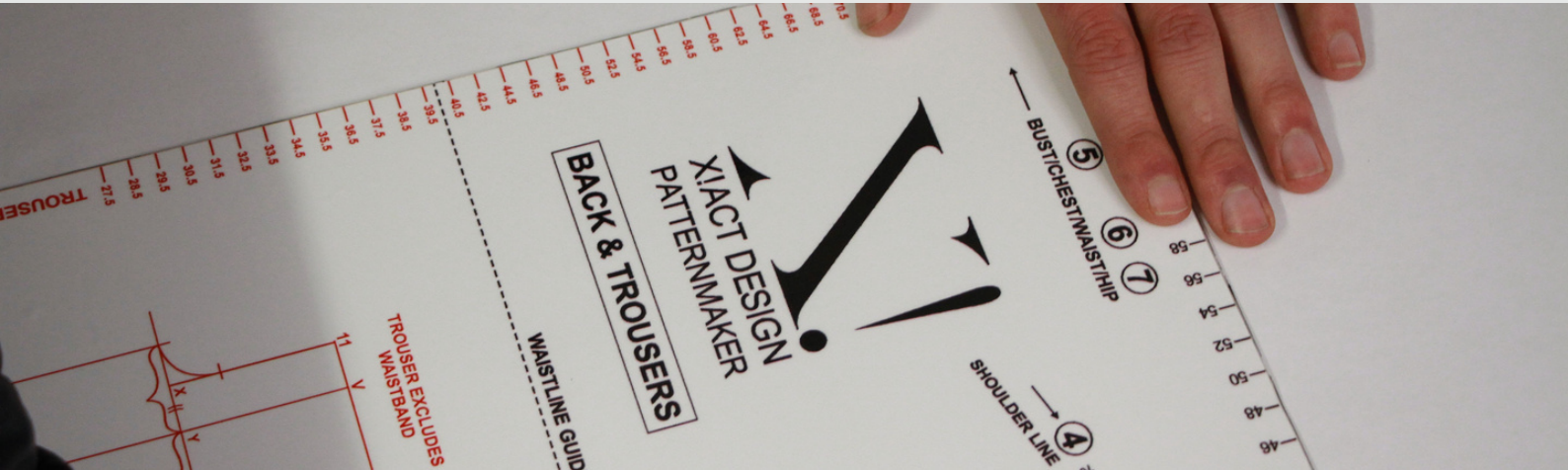
NORTH WEST SCHOOL OF DESIGN'S MONTHLY NEWSLETTER

JULY 2026 : ISSUE 22

**CELEBRATE CHRISTMAS IN JULY WITH THE X!ACT DESIGN
PATTERNMAKER**



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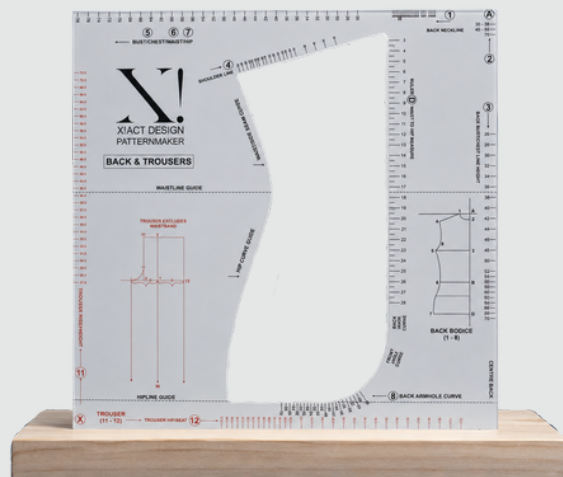
Could Your Business Be
Part of the Next Big
Fashion Moment?

CELEBRATE CHRISTMAS IN JULY WITH THE X!ACT DESIGN PATTERNMAKER

There's never been a better time to invest in your creativity!

This July, we're celebrating Christmas in July with an exclusive offer on the award-winning X!act Design Patternmaker. For one month only, you can purchase this innovative patternmaking tool for just R1,000 (normally R1,860) – that's an incredible **46%** saving.

Designed by NWSD Founder Marlene Oosthuizen, the X!act Design Patternmaker has helped thousands of aspiring designers, students, educators, and sewing enthusiasts gain confidence in pattern drafting. Whether you're creating garments for yourself, developing your own fashion collection, or building your technical skills, the X!act Design Patternmaker makes the process more accurate, efficient, and enjoyable.



Unlike traditional commercial patterns, the X!act Design Patternmaker empowers you to understand the relationship between the body and the pattern, allowing you to draft patterns that fit your measurements while developing a deeper understanding of garment construction.

The X!act Design Kit includes:

- The award-winning X!act Design Patternmaker
- A digital instruction manual
- Step-by-step video tutorials

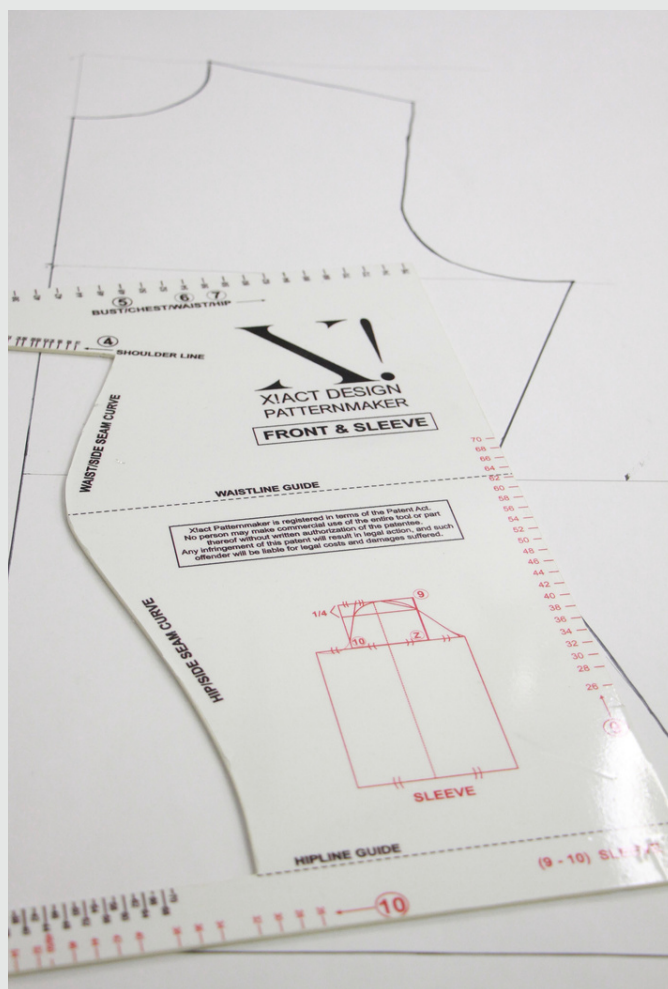
If you've been waiting for the perfect opportunity to start your patternmaking journey or add this trusted tool to your creative toolkit, this is it.

Christmas in July Special

Was: R1,860

Now: R1,000

Save: R860 (46%)



Offer valid until 30 July or while stocks last. Don't miss this limited-time opportunity to own the tool that has transformed the way thousands of designers learn and create. Give yourself the gift of creativity this winter with the X!act Design Patternmaker.

SHOP NOW





TEBOGO REJOICE MGODOYI

NWSD FEATURE
#NWSDALUMNI

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NWSD FEATURE: THE INSPIRING JOURNEY OF TEBOGO "TEBJOY" MGODOYI

At the North West School of Design, we believe that creativity has the power to transform lives. Few alumni embody this belief as beautifully as Tebogo Rejoice Mgodoyi, affectionately known as TebJoy.

As the Founder and Creative Director of Ree-Joy Designs, TebJoy has built a career that extends far beyond fashion. She is a designer, educator, entrepreneur, photographer, and passionate advocate for sustainable design, proving that fashion can create opportunities, uplift communities, and make a lasting impact. TebJoy's love for fashion began at home, where she watched her mother, a talented dressmaker, transform fabric into beautiful garments. Those early memories sparked a lifelong passion and inspired her to pursue a career in design.

In 2008, she enrolled at the North West School of Design, where she developed not only her technical fashion skills but also explored photography, painting, jewellery making, and other creative disciplines. These experiences helped shape the unique creative identity she is known for today.

After graduating, TebJoy founded Ree-Joy Designs, a brand built around her love for vintage fashion, sustainability, and craftsmanship. What began with sourcing and curating pre-loved clothing evolved into creating what she calls "Modern Vintage"—fashion that gives new life to forgotten garments while promoting conscious consumerism and reducing waste.

Her collections focus primarily on unisex streetwear that celebrates individuality and self-expression. Alongside her fashion collections, she creates handcrafted lifestyle products including cushions, wine bags, storage solutions, and other home décor pieces that combine creativity with sustainability.

Education has become one of the defining chapters of TebJoy's career. Although she never imagined becoming a teacher, she returned to NWSD after graduating and spent eight years as a part-time lecturer before becoming a full-time lecturer, sharing her knowledge of sewing, garment construction, and fashion design with aspiring creatives.



Her influence reaches far beyond the classroom. Through workshops, training programmes, and community initiatives across South Africa, TebJoy has empowered more than 3,000 people with sewing, garment engineering, and entrepreneurship skills. Her passion lies in helping young people and persons with disabilities gain the confidence and practical skills needed to create sustainable careers and improve their livelihoods.

Driven by a desire to give back, she founded Fashion for Change, an initiative that equips communities with practical sewing skills while encouraging entrepreneurship and economic independence. In 2023, the programme received support from the Mmabana Arts, Culture and Sport Foundation, allowing it to expand its reach throughout the Dr Kenneth Kaunda District Municipality.

Throughout her career, TebJoy has showcased her work on some of South Africa's leading creative platforms, including Decorex Cape Town, Aardklop National Arts Festival, DStv Delicious Festival, North West Fashion Week, Platinum Fashion Festival, and Rumba in the Jungle Fashion Show, proudly representing the North West Province and promoting sustainable African fashion.

Her dedication has earned her several accolades, including the Best Fashion Designer Award from Mmabana in 2014. In 2025, she was honoured by her alma mater with the North West School of Design Best Designer Award, recognising her outstanding contribution to fashion, education, and community development.

Today, Ree-Joy Designs employs a dedicated team while continuing to champion sustainability, entrepreneurship, and skills development. Looking ahead, TebJoy dreams of growing Ree-Joy Designs into one of Africa's leading sustainable fashion brands while mentoring the next generation of designers and expanding opportunities for others through education.

As TebJoy lives by the motto:
"Do what you can, with what you have, where you are."

At NWSD, we are incredibly proud to celebrate Tebogo "TebJoy" Mgodoyi—an alumna whose creativity, resilience, and generosity continue to leave a meaningful mark on the South African fashion industry and beyond.



NWSD STUDENT FEATURE: MODA MODELLING ACADEMY JOINS THE NWSD CAMPUS COMMUNITY

The North West School of Design is proud to welcome MODA Modelling Academy to our campus in Klerksdorp. MODA Modelling Academy offers aspiring models and pageant contestants the opportunity to develop the skills, confidence, and professionalism needed to succeed in the industry. Their comprehensive training programme covers runway technique, pageant preparation, professional etiquette, confidence building, stage presence, and personal development.

The academy's curriculum combines practical industry experience with the technical foundations outlined in the Complete Pageant and Model Guide by Andries du Preez. Students benefit from a training approach shaped by experienced professionals, including mentorship influenced by international fashion runways such as Dolce & Gabbana and a legacy of coaching titleholders, including Miss South Africa and other international pageant winners.

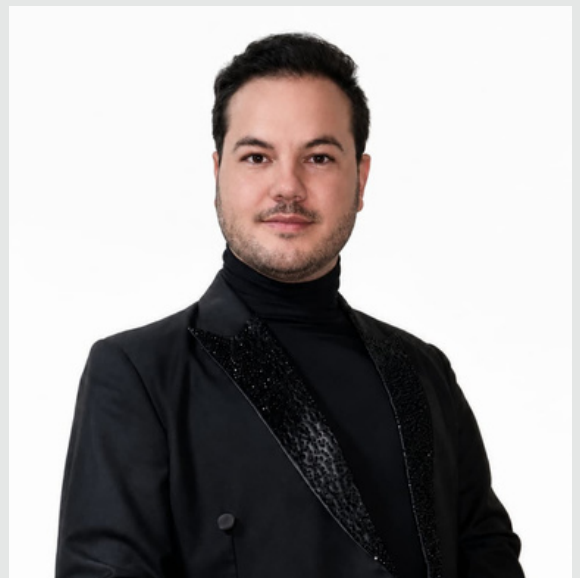
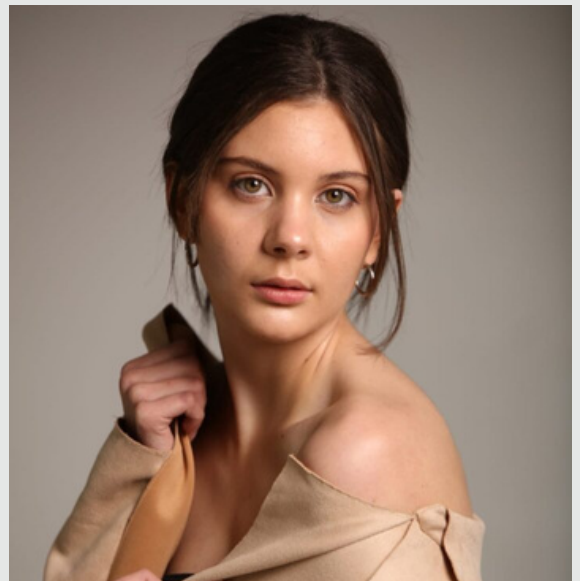
Leading the academy is founder and coach Henrico Jackson, the 2025 FEN Designer of the Year and former Face of the North West School of Design. Drawing on his experience as a former Mr. City of Angels finalist and his certification as a pageant judge, Henrico equips students with valuable insight into both the performance and judging aspects of the modelling and pageant industries.

He is joined by coach Alicia Swart, an accomplished pageant competitor whose current industry experience ensures students receive relevant and up-to-date training. Alicia is the reigning 2025 Royal Beauty Pageant and 2025 Royal Supreme Star titleholder and is currently a finalist for Miss Global South Africa. Together, their combined expertise in modelling, pageantry, fashion, and judging creates a supportive environment where students can develop their skills and pursue their goals with confidence.

As MODA Modelling Academy continues to grow, plans are already underway to expand the coaching team in 2027, allowing the academy to support even more aspiring models and pageant contestants.

We are excited to have MODA Modelling Academy as part of the NWSD community and look forward to seeing our campus continue to grow as a hub for creativity, fashion, and talent development.

For more information about their programmes or upcoming enrolment opportunities, contact MODA Modelling Academy on 073 966 6743 or email info@modama.co.za. You can also visit www.modama.co.za or follow them on Instagram at @moda_modeling_academy.



MODA
MODELING ACADEMY

STUDENT SHOWCASE: PARTNER WITH THE PLATINUM FASHION FESTIVAL

NWSD's Platinum Fashion Festival returns on 14 November — and businesses, freelancers, suppliers and service providers are invited to help open the runway for South Africa's next design stars.

The countdown has begun for one of Klerksdorp's most anticipated creative events, as the North West School of Design (NWSD) prepares for the return of the Platinum Fashion Festival (PFF) on 14 November.

Known for its energy, originality and impressive fashion talent, the Platinum Fashion Festival has become far more than an annual student showcase. It has grown into a recognised platform where student designers and emerging creatives step into the spotlight, often for the first time, in front of audiences, media representatives, fashion professionals and potential industry connections.

Each year, the PFF brings together creativity, youth development, education, entertainment and industry exposure in one high-impact event. With previous shows reaching sold-out status and drawing strong public support, the festival continues to prove that local talent can command serious attention.

The event has an audience capacity of approximately 780 guests, with at least 200 people working behind the scenes, including students, models, technical teams, food and beverage teams, security and event crew. Together, they help bring the runway experience to life and create an event that has become a highlight on NWSD's annual calendar.

But the impact of the Platinum Fashion Festival does not end when the lights go down. NWSD's strong online presence across social media, websites and digital platforms gives the event an extended reach before, during and after show night. This means that those involved with the PFF are not only visible at the venue — they become part of a broader digital conversation around fashion, design, youth talent and creative development in the North West.

This year, NWSD is inviting businesses, brands, freelancers, suppliers, media platforms and community-minded organisations to explore ways of partnering or collaborating with the festival. Importantly, support is not limited to fashion-related businesses. Any business or service provider that sees value in youth development, community upliftment, local creativity or meaningful exposure can become part of the event.

For example, a printing company may choose to support the PFF by sponsoring ticket printing, offering reduced printing rates, or assisting with branded event materials. A photographer, videographer, florist, décor company, caterer, sound provider, beauty professional, security company or digital marketing freelancer could also contribute services, products or expertise that help elevate the event experience.

Opportunities are open to partners, media partners, title sponsors, sponsors and part sponsors, with involvement ranging from financial support and product sponsorship to professional services, discounted rates, media exposure or advisory input.



For businesses, the opportunity offers more than visibility. It is a chance to align with a respected fashion institution and support a platform that continues to open doors for young designers. The PFF gives students and emerging creatives an opportunity to present their work, build confidence, connect with industry professionals, receive feedback and take an important step toward future careers in fashion and design.

For many young designers, the festival is a stepping stone, a place where ideas become collections, collections become conversations, and conversations can lead to internships, collaborations, media attention and industry recognition.

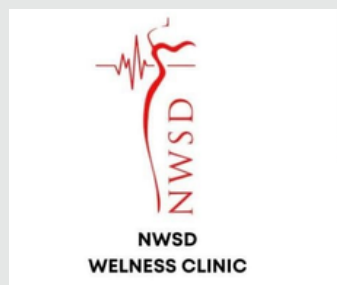
The Platinum Fashion Festival has already helped the fashion industry take note of the talent being developed at NWSD. Every year, the runway tells a bigger story: one of innovation, ambition, craftsmanship and the power of giving young creatives a professional platform.

Businesses that value exposure, community upliftment, education, entrepreneurship or the future of South African creativity are encouraged to get involved. Whether through sponsorship, partnership, products, services or media support, every collaboration contributes to the growth of a festival that continues to uplift students and strengthen the creative industry.

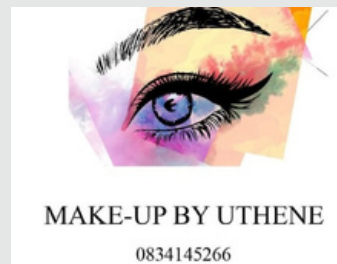
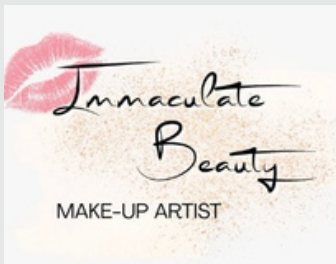
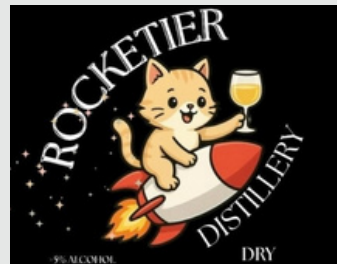
The Platinum Fashion Festival takes place on 14 November, and NWSD is ready to collaborate with businesses, freelancers and organisations that want to be part of an event with real audience reach, real creative impact and real value for the next generation of designers.

For more information on partnership or sponsorship opportunities, contact marlene@nwsd.co.za

2025 PLATINUM FASHION FESTIVAL SPONSORS



2025 PLATINUM FASHION FESTIVAL SPONSORS





NORTH WEST SCHOOL^{OF} DESIGN

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